

Royalties University

4 Benefits You Get From Earning Royalties

1. *Enjoy Expert Status*

When you create a digital product in your niche, you become an author and an established expert.

2. *Work With Your Passions*

You get the joy of working and creating in areas you are passionate about. Doing what you love makes work engaging and fun.



3. *Relax with Leisure Time*

Perpetual royalties from your own virtual products can free up your time. You can use this time for relaxation, play, family, study, travel, community service, or whatever you choose.

4. *Experience the Freedom Lifestyle*

Once you get the royalties architecture in place, the payments can keep on flowing for years.

4 Secrets to Help You Earn Royalties

1. *Create Products that People Want*

Just because you like something, don't assume that others like it too. Learn what people want. [Royalties University™ Lesson 2](#) shows you how to do this.

2. *Ensure a Large Enough Audience Size*

Your product "niche" must have a big enough pool of potential customers. The introductory lessons at Royalties University™ will show you how to do this.

3. *Advertise Your Product*

People won't beat a path to your door (or website) just because you have a great product. They can't buy it **if they don't know about it**. Lesson 3 covers Persuasion and Promotion.

4. *Learn from the Experts*

Find people who successfully earn royalties and learn how to do it from them. I live completely off of royalties, so my [Royalties University™ Lessons](#) come from my years of experience.

Brought to you by Christopher Westra of RoyaltiesUniversity.com and Thea Westra of ForwardSteps.com.au Find out how you can earn perpetual income from your own virtual property by enrolling in [Royalties University](#) now!